

Midori & Friends Donor Privacy Policy

Midori Foundation, Inc. dba Midori & Friends (M&F) is committed to respecting the privacy of our donors. M&F provides this Donor Privacy Policy to inform donors of the information we collect, the way your information is used, and your options, including the opportunity to remove your name from our email and/or postal mailing lists, if you desire to do so.

Information Collected: Here are the types of donor information that we collect and maintain:

- contact information: name, organization, address, phone number, email address;
- payment information: credit card number, expiration date, security code, and billing information;
- information concerning how you heard about M&F;
- information you share with M&F: questions, comments, suggestions; and
- names of individuals who request updates and the periodic mailings sent in response to such requests (e.g., specific fund-raising appeals, policy changes, public announcements, and newsletters).

How Information is Used: M&F uses your information to understand your needs and provide you with better service. Specifically, we use your information to help you complete a transaction, communicate back to you with receipts and thank you letters, update you on M&F happenings, conduct internal analysis of donations, and report to relevant U.S. and State agencies. M&F also includes your name in published donor acknowledgement lists and/or promotional materials, unless you request to remain anonymous.

Online Payment Processing Services: M&F only uses online payment processing services with world class security and strong reputations. M&F does not store, nor does it have access to, your credit card information, bank account numbers, or other account data you provide to those processing services.

Donations Submitted with Credit Card Information Directly to M&F: Credit card information given by donors directly to M&F is used only for processing donations and is destroyed once the donation is processed.

No Sharing of Personal Information: M&F will not sell or trade a donor's personal information or send donor mailings on behalf of other organizations. M&F will also not share a donor's personal information except as noted above.

We educate our employees and volunteers on the importance of protecting the privacy and security of all donor information.

Supporter Wish Compliance: We will comply with the expressed wishes of any donor, made in writing, who:

- does not want to be listed in published donor acknowledgement lists or credited in any promotional material, or wishes to be credited as "Anonymous."
- requests to be removed from our mailing lists.

Removing Your Name From Our Mailing List: Please contact us if you wish to be removed from our email and/or postal mailing lists.

Contacting Us: If you have questions about this Donor Privacy Policy, please email programming@midoriandfriends.org, call 212-767-1300 or write to:

Midori & Friends
352 Seventh Avenue, Suite 301
New York, NY 10001